



SPONSOR

PACKAGE

THE 1ST ANNUAL NIGERIAN IRISH EXPO

15th & 16th of August 09 at the RDS in Dublin



**Showcase your products and services at the
1st Annual Nigerian Irish Expo 2009**

Book now online at www.nigerianirishexpo.com



15th & 16th of August 09 at the RDS in Dublin

PLATINUM SPONSOR

- One very Large Stand - 8m x 4m.
- Brand of sponsor all around the Expo grounds.
- Speaker at Pre-Expo Conference.
- Branding of all events team's T-shirt.
- Full page advert in the Nigerian Irish Expo Event magazine.
- 12 Months advertising banner on the Nigerian Irish Expo website (Top banner on website) - website averaging 18k per day.
- HTML PR/Marketing to over 100,000 people.
- 50,000 high quality flyers on sponsor's company to be distributed through retail outlets, places of worship and community places targeting the huge Nigerian community in cities within Ireland.
- 10 minute Company/Product presentation on the stage (both days).
- Goodie bag drop sponsorship.
- 4 advertising slots each day (30 seconds max), relaying sponsor's message, service or product. This will be presented by the event host or recorded message.
- Complimentary 42" Plasma TV over the two days.
- VIP invitation to conference & lounge.
- Exclusive interview in two major ethnic minority newspapers in the UK.
- 2 Business Class return tickets.
- Internet connection & 4 electrical sockets.
- 2 rooms in a 4 star hotel over the 2 days.
- Bespoke furniture for stand.

Cost: 100,000 Euros

• Nigeria & Ireland - A positive partnership •

GOLD SPONSOR PACKAGE

- One very large Stand - 8m x 4m.
- Full page advert in the Nigerian Irish Expo event magazine 12 Months advertising banner on the Nigerian Irish Expo website 10 Minute Company/Product presentation on the stage (both days).
- Goodie bag drop sponsorship.
- 4 advertising slots each day (30 seconds max), relaying sponsor's message, service or product. This will be presented by event host or recorded message.
- Complimentary 42" Plasma TV over the two days.
- 2 rooms in a 4star hotel over 2 days.
- Bespoke furniture for stand.
- VIP invitation to conference & lounge.
- 2 Business class return tickets.
- Exclusive interview in two major ethnic minority newspapers in Ireland.
- Main signage logo or company sponsorship.
- Branding of food hall.

Cost: 75,000 Euros

SILVER SPONSOR PACKAGE

- One large Stand - 6m x 3m.
- Full page advert in the Nigerian Irish Expo event magazine 12 Months advertising banner on the Nigerian Irish Expo website 10 minute Company/Product presentation on the stage (both days).
- Goodie bag drop sponsorship.
- Main signage logo or company sponsorship.
- Bespoke furniture for stand.
- 2 return business class tickets.
- 2 rooms in hotel over the two days.
- VIP invitation to conference & lounge.
- Complimentary 42" Plasma TV over the two days.

Cost: 50,000 Euros

PRE-EXPO DINNER PACKAGE

- One large stand - 6m x 4m.
- 1 full page advert in magazine.
- 12 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.
- 42" plasma Screen TV.
- Dinner brochures and materials branded with sponsors details.
- Sponsors banners at Dinner location.
- Special presentation by Sponsor at the Dinner.
- 2 rooms in hotel over the two days.

Cost: 45,000 Euros

EXPO EVENT MAGAZINE PACKAGE

- One large stand - 6m x 4m.
- Double spread profile in the event magazine & full page advert.
- 12 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- Corporate presentation at the Nigerian Irish Expo VIP lounge.
- Access to the VIP lounge & conference hall.

Cost: 35,000 Euros

EXPO LIFESTYLE SECTION PACKAGE

- One large stand - 6m x 4m.
- Lifestyle section branded with clients logo & details.
- Full page advert in the Nigerian Irish Expo magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of the expo hall.
- Access to VIP lounge and conference hall.

Cost: 20,000 Euros

EXPO WEBSITE PACKAGE

- One large Stand - 6m x 3m.
- Full page advert in the Nigerian Irish Expo event magazine.
- 12 Months advertising banner on the Nigerian Irish Expo website.
- 10 Minute Company/Product presentation on the stage (both days).
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- Corporate brand of company on website as main sponsors.
- Access to the VIP lounge & conference hall.

Cost: 15,000 Euros

EXPO VIP LOUNGE PACKAGE

- One stand - 4m x 3m.
- Full page advert & profile in the Nigerian Irish Expo magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- Total branding of VIP lounge with sponsor's brand collateral.

Cost: 10,000 Euros

EXPO REGISTRATION DESK

- One large stand - 6m x 3m.
- Registration desk branded with clients name logo and details.
- Full page advert in the Nigerian Irish Expo magazine.
- 12 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of the expo hall.
- VIP invitation to conference & VIP lounge.

Cost: 15,000 Euros

POST-EVENT TV DOCUMENTARY

- One stand - 4m x 3m.
- Full page advert in the Nigerian Irish Expo magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.
- Corporate info on post event documentary.

Cost: 10,000 Euros

EXPO CONFERENCE PACKAGE

- One stand - 6m x 3m.
- Full page advert in magazine.
- 6 months advertising banner on the website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.
- Corporate Branding of the conference facility.

Cost: 15,000 Euros

KIDS ZONE PACKAGE

- One stand - 4m x 3m.
- Half page advert in the event magazine.
- Complete branding of Kids zone.
- 6 months advertising banner on the website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.

Cost: 10,000 Euros

EVENT SECURITY PACKAGE

- One stand - 4m x 3m.
- Sponsors brand on the back of all security reps jacket.
- Half page advert in the magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & Lounge.

Cost: 10,000 Euros

EVENT STAGE PACKAGE

- One stand - 4m x 3m.
- Full branding of stage area.
- Half page advert in the Nigerian Irish Expo magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.

Cost: 10,000 Euros

MEDIA PACKAGE

- One stand - 4m x 3m.
- Half page adverts in the Nigerian Irish Expo magazine.
- 6 months advertising banner on the Nigerian Irish Expo website.
- 10 minute company/product presentation on the stage.
- Goodie bag drop sponsorship.
- Main signage logo at entrance of expo hall.
- VIP invitation to conference & lounge.
- Corporate brand on the events brochure.

Cost: 10,000 Euros

EVENT GOODIE BAG

- Name of Company and Logo on goodie bag.
- 4m x 2m Exhibition Stand.
- Insertion of sponsor's company on website.
- ¼ page advert in event's magazine.

Cost: 6,000 Euros

EVENT NEWSLETTER

- Logo of company on far left corner of newsletter.
- 3m x 2m Exhibition Stand.
- Insertion of sponsor's company on website.
- Full page advert in Event's newsletter.

Cost: 5,000 Euros

A4 CORPORATE FLYER

- Full A4 page advert of sponsor on the back of Corporate Flyer.
- 3m X 2m Exhibition Stand.
- 1/8 page advert in event's magazine.
- Insertion of sponsor's company on website.

Cost: 2,500 Euros

A5 CORPORATE FLYER

- Full A5 Flyer advert of sponsor on the back of Corporate Flyer.
- 2m X 2m Exhibition Stand.
- 1/8 page advert in event's magazine.

Cost: 1,000 Euros

CONTACT DETAILS

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